

# Michal Jireh T. Sabayle

Instructional Designer & eLearning Developer

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## WORK EXPERIENCE

### RealPage Philippines · Instructional Designer

Remote | Aug 2019 – Present

- ▶ Produced hundreds of eLearning modules across product lines using Storyline, Captivate, Camtasia, Illustrator, and InDesign, consistently contributing a significant share of team output while maintaining high quality and fast turnaround
- ▶ Architected and owned the Smartsheet infrastructure for the entire instructional design team, including the intake request system, project tracker, deployment pipeline, and live KPI dashboards covering CSAT/CPER, project completion, and course output, becoming the go-to Smartsheet expert across multiple teams in the organization
- ▶ Drove a full LMS catalog migration, standardizing metadata, descriptions, categories, and thumbnails for 3,000+ course entries, enabling accurate reporting and improved learner navigation
- ▶ Built and maintained reusable visual templates aligned with brand standards, reducing per-course design time and ensuring consistency across all deliverables
- ▶ Designed and deployed an AI-powered custom agent trained on the team's style guide, enabling any team member to convert raw trainer scripts into publication-ready eLearning scripts, cutting script development time significantly
- ▶ Leveraged AI tools across the development workflow, including voiceover generation, data simulation, formula building, and storyboarding, to boost team efficiency and consistently meet tight timelines
- ▶ Replaced a manual localization process with an AI-driven Azure translation workflow, enabling the release of 16 Spanish lessons (136 minutes of content) in under one month
- ▶ Proactively documented team processes and developed wiki resources for tool adoption, onboarding, and workflow alignment, building scalable training infrastructure used by the entire team
- ▶ Collaborated with SMEs and cross-functional stakeholders using adult learning principles and ADDIE methodology to scope learning needs and deliver targeted, learner-centered content

### National Teachers College · Data Analyst

Manila, Philippines | May 2019 – Aug 2019

- ▶ Designed the institution's initial data analytics roadmap to support academic and operational decision-making during a merger with iPeople
- ▶ Built automated tracking systems to streamline student registration and faculty resource allocation during a critical transitional period

### AC Education

Makati, Philippines | Mar 2013 – May 2019

#### Data Analyst

May 2018 – May 2019

- ▶ Developed databases, trackers, and dashboards that improved internal reporting accuracy and enabled data-driven decisions across multiple education subsidiaries
- ▶ Built automated data collection systems that reduced manual effort and improved statistical reliability for academic performance monitoring

#### Content Developer

May 2014 – May 2018

- ▶ Designed K-12 curriculum in Science, Math, and Social Studies aligned with Constructivist learning models, producing learning plans, training materials, and resource kits for teacher delivery
- ▶ Created student progress trackers to monitor curriculum effectiveness and support continuous improvement

#### Associate Teacher

Mar 2013 – May 2014

- ▶ Delivered instruction in English, Math, and Microsoft Office; monitored learner progress and provided structured feedback on business presentations and written outputs

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## EDUCATION

**Jose Rizal University** · *B.S. Business Administration, Major in Accounting*

Mar 2013

- ▶ Completed the Professional Employment Program (PEP) in lieu of a thesis; endorsed to AC Education for OJT and later absorbed full-time
- ▶ Member, Junior Philippine Institute of Accountants

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## SKILLS & TOOLS

**Instructional Design:** ADDIE methodology · Adult learning principles · Curriculum development · Needs analysis · Storyboarding · Scriptwriting · Blended learning · SCORM packaging · System walkthroughs · Product tutorials

**eLearning Authoring:** Articulate Storyline 360 · Articulate Rise · Adobe Captivate · Camtasia

**Graphic & Visual Design:** Adobe Illustrator · Photoshop · InDesign · Template systems · Brand adherence · Motion graphics · Video editing

**LMS & Learning Ops:** LMS administration · Catalog migration · Metadata management · Course QA · Reporting & analytics · Smartsheet dashboards · Deployment pipeline management

**Data & Project Tools:** Smartsheet (intake, dashboards, reports) · Microsoft Excel (advanced formulas, macros) · Google Sheets · KPI tracking · Data visualization

**AI & Automation:** Custom AI agent development · AI-assisted storyboarding & scriptwriting · Voiceover generation · Localization automation (Azure) · Prompt engineering · Process optimization

**Stakeholder Management:** SME collaboration · Cross-functional communication · Project scoping · Documentation & knowledge management

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## CHARACTER REFERENCES

**Christine Lorraine Mendez** · Manager, RealPage Philippines · (0929) 849 9681

**Katrina Navarro** · Learning Manager, PHINMA · (0921) 489 6847

**Mark Sy** · Chief Academic Officer, APEC Schools · (0917) 555 1558